VCRS GETS A NEW EXECUTIVE DIRECTOR

It is with mixed emotions that I send out my first bulletin posting as the new Director at VCRS. While my predecessor and dear friend, Mollie Boyer, was planning on retiring, nobody expected her to abruptly step down when a serious medical condition was discovered. She is first and foremost in all our thoughts and prayers. Because of her tenacity and despite tremendous odds, we have this amazing community asset that includes the non-profit organization of Valley Community for Recycling Solutions (VCRS) as well as the industrial material processing plant, educational center, and community gathering place that collects, processes, and exports material in an effort to divert usable material from the central landfill in hopes of extending the life of individual landfill cells. The benefits of this effort include job creation for running the plant, a reduction of cost in the creation, maintenance and closure of lined landfill cells, the protection of popular trail networks on landfill property, and the blending of a broad cross-section of our community volunteers. Your continued support is critical to our success and is the best remedy for Mollie to know her efforts are a lasting legacy that will be an example of a sustainable recycling community.

Follow Mollie Boyer’s journey at caringbridge.com

RAISING FUNDS FOR SUSTAIN CAMPAIGN

This past September, at scenic Settlers Bay Golf Course (SBGC), a first-ever event became a magical moment in time. The 1st Annual Valley Community for Recycling Solutions (VCRS) Recycle Revival Music Festival welcomed 200 people from around our great state, and from out-of-state as well. Guests (and their dogs) enjoyed a full day of music from 7 fantastic bands, with seating under the heated pergola or outdoors with blankets amid scattered fire pits. Food & drink, vendors, ‘make & take’ recyclable arts & crafts, silent auction tables, a bouncy house and face-painting were available. This was the last music festival of the season at SBGC, and instantly became a fan favorite! Funds raised at the Recycle Revival will support the VCRS Sustain Campaign to provide a financial safety net, covering operations when the markets experience a downturn, or when unexpected events occur, like equipment failures. Thanks to the generous support of all involved, $13,000 was raised for the Sustain Campaign! Plans are already in the works to make next year’s Recycle Revival even more incredible.

MARK YOUR CALENDARS for Saturday, September 26, 2020! Join us to celebrate recycling in the Mat-Su Valley, in Alaska, and around the world, for the long-term good of all!

Another fun, family-friendly weekend activity that supports our local community will take place on Sunday, November 10th, 3:00pm at The Glenn Massay Theater on the Mat-Su College campus. The Mat-Su Orchestra will present a Veteran’s Day Celebration Concert with musical selections for you to enjoy while celebrating our veterans. This is an event for all ages and admission is free. As always, the orchestra will be collecting donations to support a local organization. This concert will benefit Valley Community for Recycling Solutions! Come out to enjoy wonderful, meaningful music and support recycling in the Valley!! Find us on facebook at Sustain Campaign with VCRS

www.valleyrecycling.org
IMPORTANT DATES
November 15 - America Recycles Day

HOLIDAY CLOSURES
November 28 - Thanksgiving Day
November 29 - Day After Thanksgiving
December 24 - Christmas Eve
December 25 - Christmas Day
January 1 - New Years Day

BOARD OF DIRECTORS
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“CAN’T I JUST THROW MY OFFICE PAPER IN WITH MIXED PAPER?”

The answer is, yes, you can, but the benefits of keeping the office paper material separate for our Office Paper category are huge in terms of value and profitability. The mills currently pay $10 a ton for baled Mixed Paper and in the near past they have charged us $10 a ton to take it! On the other hand, VCRS can be paid $75 a ton for baled Office Paper. Why such a difference, you ask? Office paper is more valuable and is only at the beginning stages of its life. The dense fibers make it recyclable again and again (up to 7 times), until it becomes tissue paper or toilet paper, which is the end of its life. Then it (thankfully) gets discarded. Mixed paper has less fiber content, only recycles up to 3 times, and is such a large category that it accumulates quickly and takes up room in our bale storage area that can be used for more valuable materials, which is basically ALL of the other categories we collect. VCRS is a collection facility for your sorted recyclables; office paper stays in mixed paper if that’s where you put it. “It’s not enough just to recycle. It’s also important to recycle right.”

CHECK OUT OUR NEW STANDARDIZED SIGNAGE FROM OUR PARTNERSHIP WITH RECYCLE ACROSS AMERICA

PLEASE CONSIDER AN END OF THE YEAR DONATION

It is through the support of our community that we have achieved success and can continue reducing waste in the Mat-Su Valley through recycling. Fill out and cut the form below and mail to PO Box 876464, Wasilla, AK 99687, or go online to www.valleyrecycling.org and donate through PayPal. Any amount helps and is greatly appreciated.

Yes! I would like to make a donation to VCRS to help assure the future of recycling in the Mat-Su

☐ $25 ☐ $50 ☐ $75 ☐ $100 ☐ $250 ☐ $500 ☐ $________

Please make checks payable to VCRS

☐ If using a credit card, please provide the following: PayPal VISA American Express

Card Number ____________________________
Amount $__________ Expiration Date_____________________
Billing Zip Code_________ Signature

Your signature is required for allowing us to charge your credit card

Name___________________________________________
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Phone________________________ Email_________________

Thank you for your donation!